



# Jury Report

## Fantacycling

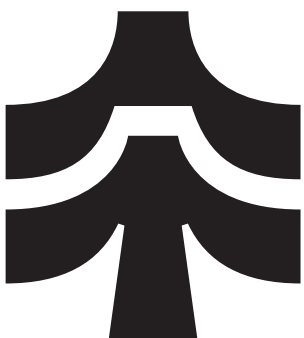
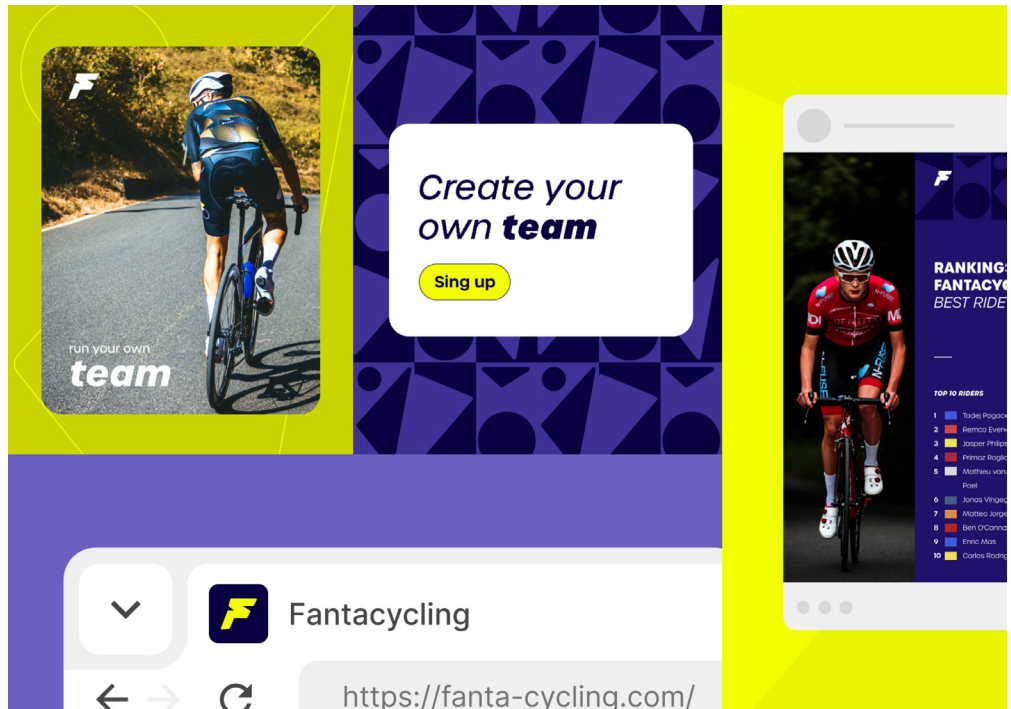
On Monday 09/12/2024 at 3:00 pm (CET) TerraViva officially closed the submission of the proposals for the contest entitled "Fantacycling". On Monday 09/12/2024 the jury panel received all the submitted proposals in digital format, together with the instructions about the evaluation procedure and the evaluation criteria previously published in the official competition brief.

The evaluation phase lasted 8 days. On Monday 16/12/2024 the jury members expressed their votes and the awarded projects were selected. The jury deliberates by mutual agreement the Final Ranking (mentions and finalists are ordered by registration code).

The evaluation procedure of "Fantacycling" can be considered concluded. Once the jury board was officially dissolved, TerraViva proceeded with the verification of the identity of the authors of all the awarded projects.

- **First Prize: 73417\_1**
- **Second Prize: 72646\_1**
- **Third Prize: 75633\_1**
  
- **Best App Design: 74883\_1**
- **Best Cycling Kit: 72449\_1**
  
- **Honorable Mention: 72686\_1**
- **Honorable Mention: 72724\_1**
- **Honorable Mention: 73339\_1**
- **Honorable Mention: 73457\_1**
- **Honorable Mention: 73548\_1**
- **Honorable Mention: 73549\_1**
- **Honorable Mention: 73629\_1**
- **Honorable Mention: 73866\_1**
- **Honorable Mention: 73866\_2**
- **Honorable Mention: 74886\_1**





## Jury Comment

First Prize | 73417\_1

*"Solid design principles and a sharp focus on brand alignment, with a carefully chosen typeface that enhances the overall aesthetic."*

CINZIA D'EMIDIO - Cinzia D'Emidio



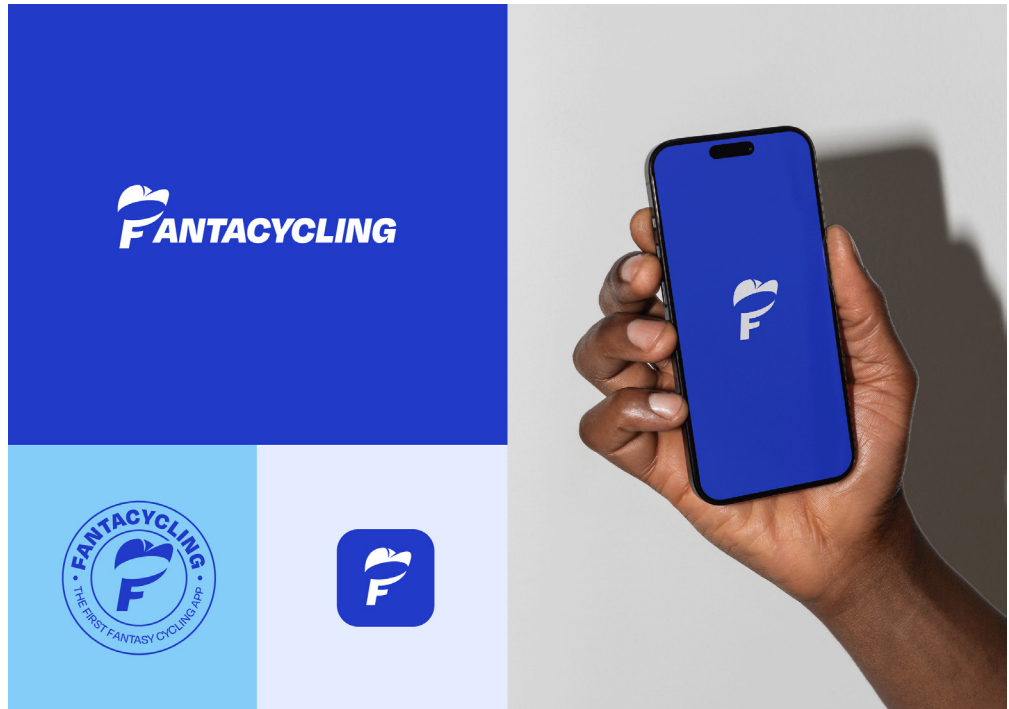
# TERRAVIVA

MILAN  
JANUARY 6<sup>TH</sup> 2025

CONTEST:  
FANTACYCLING



Second Prize: 72646\_1



## Jury Comment

Second Prize | 72646\_1

*"The logo is highly recognizable, featuring a fresh and dynamic visual language with a youthful and contemporary feel. The color palette is well-chosen, and the incorporation of white within the app enhances its lightness and ease of use."*

CAMILLA GEUSA - CBA



# TERRAVIVA

MILAN  
JANUARY 6<sup>TH</sup> 2025

CONTEST:  
FANTACYCLING



Third Prize: 75633\_1



## Jury Comment

Second Prize | 75633\_1

*"Clean, professional look of the overall project and well done visualizations. Great blend of the brand's vibrant colors into gradients, reflecting the sense of motion."*

IVANA BAČANEK - VIDI



# TERRAVIVA

MILAN  
JANUARY 6<sup>TH</sup> 2025

CONTEST:  
FANTACYCLING



## WINNERS:

First Prize - 73417\_1 - Mayara Marcondes [Brazil]  
Second Prize - 72646\_1 - Alessio Monzani [Italy]  
Third Prize - 75633\_1 - Matilde Pereira [Portugal]

## BEST APP DESIGN MENTION:

74883\_1 - Marco Pizzuti [Italy]

## BEST CYCLING KIT MENTION:

72449\_1 - Francesco Costantino, Cowo Studio [Italy]

## HONORABLE MENTIONS:

72686\_1 - Sophie Peterson, David Sandberg [Australia-Sweden]  
72724\_1 - Ernesto Rinaldi, Esteban Valla, Abril Calvis [United States]  
73339\_1 - Emanuele Frascà, Valerio Romani, Luca Lauretti, Rachele D'Armini, Luisa Lu [Italy]  
73457\_1 - Eleonora Gasparino, Emilia Galli [Italy]  
73548\_1 - Francesca Palieri, Emma Ianes [Italy]  
73549\_1 - Martina Zaccolo, Irene Eustazio [Italy]  
73629\_1 - Ludovico Scurto [Italy]  
73866\_1 - Nahuel Augusto Mombello [Italy]  
73866\_2 - Nahuel Augusto Mombello [Italy]  
74886\_1 - Gabriele Mo [Italy]

## FINALISTS:

72042\_1 - Francesca Cotugno [Italy]  
72276\_1 - Cristina Orisio, Eleonora Benso, Alice Conti, Caterina di Noia, Giulia Giannetti, Francesca Veggetti [Italy]  
72335\_1 - Cesare Di Clemente [Italy]  
72359\_1 - Zune Htet [Myanmar]  
72398\_1 - Raffaele Solimeno [Italy]  
72421\_1 - Giovanni Marchiaro [Italy]  
72643\_1 - Vincent Morello, Matteo Dessi [Italy]  
72651\_1 - Tom Manning [United Kingdom ]  
72669\_1 - Patrick Bove, Rocco Tosa [Italy]  
72692\_1 - Laura Del Debbio, Tommaso Teloni [Italy]  
72693\_1 - Giacomo Giobbia, Herman Il Dela Peña, Francesco Bongioanni [Italy]  
72693\_2 - Giacomo Giobbia, Herman Il Dela Peña, Francesco Bongioanni [Italy]  
72697\_1 - Alessia Decostanzi, Gaia Ferri, Francesca Accorroni [Italy]  
72722\_1 - Andrea Meloni [Italy]  
72733\_1 - Yvonne Scremin [Italy]  
72742\_1 - Emanuel Simonato [Italy]  
72742\_2 - Emanuel Simonato [Italy]  
73117\_1 - Jiawen Mei [China]  
73130\_1 - Bradley Sadler [United Kingdom]  
73273\_1 - Davide Pasquola [Italy]  
73306\_1 - Damiano Troiani, Valerio Iorio, Edoardo Annesi, Saida Marcellini, Enrica Donati [Italy]  
73336\_1 - Lorenzo Lucarini [Italy]  
73611\_1 - Giuseppe Adriano Simone [Italy]  
73616\_1 - Patrícia Rodrigues, Filipa Carvalho [Portugal]  
73624\_1 - Giuseppe Iacobellis [Italy]  
74236\_1 - Olivia Balducci [Italy]  
75270\_1 - Marco Marani [Italy]  
75611\_1 - Zahra Namazli [Azerbaijan]  
75700\_1 - Nicole Checo [United States]  
75720\_1 - Rebecca Squeri, Sabrina Morelli, Maria Vittoria Faravelli [Italy]

