

Eliava Bazaar

Rethinking Tbilisi's Pandora Tool Box



TERRAVIVA

Eliava Bazaar



UNIVERSITY OF GEORGIA,
Academic Promoter

S-CAB

S-CAB DESIGN,
TerraViva Sponsor 2024



DESIGN TOPIC BY NINA AVDALYAN & IVANE GVENTSADZE,
Winners of the Call for Competitions 2023

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S•CAB

Since 1957, S•CAB has been the story of a company and a family, now in its third generation, born from the intuition and passion of its founder Cav. Francesco Battaglia. The brand is recognized and appreciated worldwide.

Recently, S•CAB reached a significant milestone by being entered into the Special Register of Historic Brands of National Interest, as a producer of furniture and accessories since 1957. The company's history is one of transformation driven by its origins, as evidenced by black-and-white photos of the initial construction of the industrial warehouses in the 1950s, depicting a narrative of passion, respect, and hard work.

The original name, SCAB Design, is an important heritage for the family and the furniture sector, spanning from home design to contract, and from indoor to outdoor. In 2021, the brand was renewed with a more contemporary and appealing logo, highlighting the "S" for "seating" to emphasize the company's core business.

The transition from SCAB to S•CAB marks a turning point, representing a renewed momentum towards the future while remembering the past, and at the same time, emphasizing the uniqueness of the brand.

Intro

Nestled in the picturesque valleys of the South Caucasus, Tbilisi - capital of Georgia - is a city that weaves together a rich tapestry of history, culture and trade.

Like a vibrant painting, its streets are a colourful blend of old-world charm and modern aspirations, where the echoes of centuries past mingle with the dreams of a new future.

Trading in Georgia dates back to time immemorial. Founded in the 5th century AD, Tbilisi quickly became a pivotal centre on the *Silk Road*, the fabled trade route connecting East and West.

This ancient mercantile spirit left an indelible mark on the city, fostering a culture of commerce that thrives to this day. Crafts, the lifeblood of the capital, have given rise to artisan associations and guilds that championed and regulated countless trades, ensuring the highest quality standards in terms of craftsmanship.

Tbilisi's markets are the beating heart of the city, where the diverse marketplaces resemble the characters of a grand theatrical show. The *Dry Bridge Market*, a renowned open-air bazaar, is the stage for an eclectic performance, where antiques, art and curiosities take the centre of the stage.

The *Dezserter Bazaar*, characterised by its vibrant energy, unveils a sensory spectacle of fresh products, spices and traditional Georgian fare. In the *Sulphur Baths District*, architecture itself is the protagonist: a symbol of Tbilisi's glorious past, where its cozy little shops play supporting roles, offering treasures from days gone by.

Amid this complex mosaic of bazaars, Eliava Market emerges as a unique gem.

Named after the nearby *Eliava Institute of Bacteriophages, Microbiology and Virology*, it sets itself apart with its trove of second-hand goods, vintage curiosities and relics of a bygone era. It is a labyrinth of history and nostalgia, offering everything from Soviet-era memorabilia to pre-loved clothing, electronics and ancient manuscripts.

Yet, beneath its charm and allure, *Eliava Market* is currently facing a host of crucial challenges, including urgent ecological and safety concerns.

"THE VIEW OF TBILISI"
Tbilisi, 2019
© niko_ksovreli



Eliava Bazaar





"RUSTAVI AZOT"
Rustavi, 2016
© Stefano Perego

The Past On Sale

Piles of objects and products in the warehouses, mounds of fruit in the marketplace, crowds, pedestrians, goods of various kinds, juxtaposed, superimposed, accumulated – this is what makes the urban urban.

This text by Henri Lefebvre in "Urban Revolution" (1970), resembles an accurate description of *Eliava Market*.

A maze of tightly packed stalls with drab tin roofs and shops, *Eliava* opened in 1995. In the wake of the Soviet era, Tbilisi found itself undergoing a period of transition and transformation. A key aspect of this historical moment was the closure of many factories that had once defined the country's industrial landscape.

These unprecedented situation created an opportunity for something new to emerge, marking the beginning of a renewed era of entrepreneurship.

Former industrial spaces, once dedicated to manufacturing, were repurposed to meet the evolving needs of the society. Among these spaces, *Eliava Market* became a notable symbol of revitalisation. What were once silent abandoned factory floors, were now bustling with commerce.

We can see this market as a compelling snapshot of Georgia's controversial post-Soviet story. It's a place that symbolises and caters for the demands of a new aspirational society, where the Soviet past still lives on. The past is on sale here, in search for a new future.

When you enter *Eliava*, you take a journey through time, into a labyrinth of stalls selling an astonishing array of old tools and devices, power engines and spare parts, providing employment to hundreds of people. Most of the stallholders grew up under the Soviet Union; some are still struggling to adjust to the new post-Soviet Georgia. Selling the past is helping them make a living in the present.

Eliava Bazaar



A Jack of All Trades

If one's in need of measuring tape with both inches and centimetres, a few nightlights, some wire or a lamp shade, where could one find such a one-stop shop? *Eliava Market* is the answer! It's like a giant Home Depot in flea market style.

It spreads out over several acres and when it comes to building tools, supplies, paraphernalia and curios - if it exists - you will find it here.

In Tbilisi, a multitude of shops offer seemingly identical goods and services, yet the traditional *Eliava* continues to be the preferred choice for many city residents.

Several key factors underpin its enduring popularity. First and foremost, the allure of Eliava lies in its comparatively lower prices.

Products here come at a more budget-friendly rate compared to the posh shops dotting the city centre.

Additionally, the market boasts an experienced and trustworthy staff, honed by years of practical know-how. *Eliava* goes beyond merchandise, offering a range of services provided by skilled craftsmen and workers, ensuring quick and efficient repairs and other essential services.

Notably, Tbilisi citizens value the high-quality products found at *Eliava*, in contrast to modern upscale establishments that sometimes prioritise aesthetics over substance.

Conveniently situated within the urban tissue of the city, *Eliava Market* features a few entrances and ample parking lots, enhancing the shopping experience.

Finally, it serves as a one-stop destination for a diverse array of products and devices, sparing customers the need to navigate different neighborhoods to acquire various household essentials, such as bed and kitchen table parts.

"TIFLIS GEORGIA JEWISH MERCHANT"
Tbilisi, 1939
© Oskar Schmerling



Eliava Bazaar

"VINTAGE MARKET"
Tbilisi, 2023
© AdobeStock





"ELIAVA BAZAAR"
Tbilisi, 2023
© Andrew North

Professional Nomads

In addition to shopping, city markets are usually ideal places to soak up the local culture. You'll see people from all walks of life browsing the bazaars, from families with young children to elderly couples searching for a special treasure. They are also the perfect spots to people-watch and take in the vibrant energy of the area.

Eliava unfolds as a tapestry of diverse characters and dynamic lives. **In this labyrinth of stalls, merchants breathe life into Soviet history, selling second-hand items and creating a collaborative space where stall and shop owners, with varied backgrounds spanning both Soviet and post-Soviet eras, contribute to the market's mosaic.**

Newly constructed shops bridge tradition and innovation, offering everything you need from second-hand tires to new parts and devices. *Eliava's* economic actors are divided by mobility, with immobile stall owners (mainly males) and mobile sellers (primarily females) often pushing modified baby carts filled with all kinds of goods.

Labour takes on various forms, from hired labour for transactions to independent endeavours like changing tires, with its unique embodiment of masculinity.

Mobile gatherers of metal, often women with children, reflect global immobility of capital. Former truck drivers, now engaged in independent labour, certify the adaptability of work over time.

Eliava accommodates seasonal desires, such as selling hot freshly baked *Khachapuri* in winter days, while clothing mobilities and credit transactions add layers to its economic dynamics. Beyond commerce, the market fosters leisure and social interaction, with the popular board game *Nardi* (Backgammon) becoming a distinctive part of the culture, creating moments of play and social activity within the workday.

All these extra daily activities represent in essence an effort to make a place with such challenging conditions a bit more tolerable, weaving a narrative of resilience and adaptability into the very fabric of *Eliava's* existence.

Eliava Bazaar



Relocation vs Renovation

Nestled within the streets of Tbilisi, *Eliava Market* stands as a bustling haven, intertwining commerce and culture. Its maze-like paths weave stories of livelihoods, resilience and community bonds. **However, recent talks about relocating this iconic market have stirred concerns among its long-time vendors and patrons.**

For many traders, like the sixty-year-olds dealing in construction materials or selling used vehicle parts, *Eliava* isn't just a market: it's their life's work. They voice genuine worries about the potential relocation, given the deep rooted connections and dependencies formed within this unique marketplace.

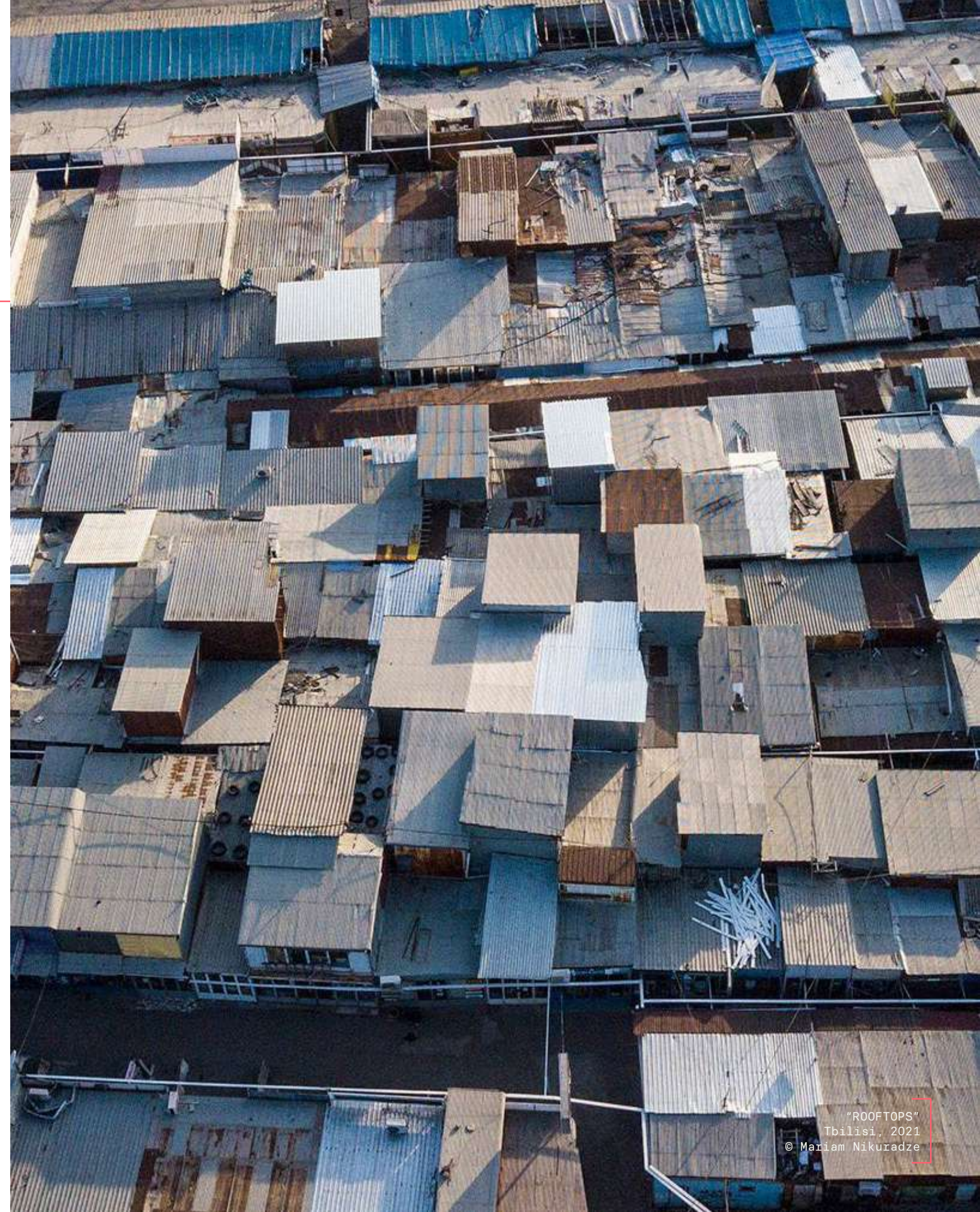
The main challenge lies in the magnitude of *Eliava*, in its vast expanse and the numerous lives entwined within its stalls and corridors. Despite heartfelt pleas from those who invested their entire life in its continuity, negotiations between city authorities and market owners continue, casting a cloud of uncertainty over its future.

As discussions pivot between different options - from redevelopment to the possibility of relocating to a different site - the essence of *Eliava* transcends mere economic metrics. It represents a cultural legacy deeply ingrained in Tbilisi's history, fostering a sense of community and tradition.

The heart of the matter rests in preserving *Eliava's* existing location, a place steeped in the city's narrative and cherished by generations. **Conserving its essence isn't just about finding a solution to immediate concerns but safeguarding a cornerstone of Tbilisi's cultural identity.**

The uncertainty looming over the market speaks to a broader conundrum: striking a balance between progress and heritage preservation. The key seems to lie in securing a solution able to honour *Eliava's* rootedness in its current space, ensuring its vibrant spirit will continue to resonate through Tbilisi's streets.

As discussions unfold and decisions loom, the most sensible outcome indicates that *Eliava Market* should continue to thrive and develop in its original location, an indelible part of Tbilisi's story and a testament to the city's resilience and rich cultural tapestry.



"ROOFTOPS"
Tbilisi, 2021
© Mariam Nikuradze

Eliava Bazaar





The Competition

Beneath the surface of this lively market lies a list of pressing challenges. **The maze-like layout is definitely part of its character but it complicates navigation.** This setup poses several practical difficulties, especially in emergencies like fires, where the congested stalls and narrow pathways hinder swift responses.

The market's vivacious tempo, while captivating, can also overwhelm. The fast-paced nature leaves little room for respite or leisure.

Furthermore, the complete absence of public recreational spaces represents a critical issue. Rest becomes a rarity amidst the relentless whirlwind of activities. It is a place where the lively spirit that draws people in also strains their ability to keep up without a moment to pause.

Beyond the market's exterior buzz, lies an urgent need to rethink its infrastructure. Preserving its liveliness while alleviating the strains it imposes is a crucial goal of this competition. **A transformed *Eliava* could encapsulate its pulsating soul while becoming a more accessible, navigable and accommodating space for the entire community.**

Nestled along the left bank of the *Mtkvari* river, the market has burgeoned to a substantial 15 hectares, sustaining the livelihoods of around 15.000 individuals who, in turn, provide for approximately 100.000 people.

However, the market's growth has outpaced essential health and safety measures, resulting in destructive fires in October 2018 and in the previous year.

Besides the immediate safety concerns, the expanding ecological impact on the environment and public health is becoming increasingly alarming.

To tackle *Eliava Market's* multifaceted challenges, it is recommended to consider combined architectural and design strategies that could achieve a safer, more accessible and environmentally conscious space while preserving its cultural significance.

The waterfront spaces along the *Mtkvari* river, once belonging to the public, have gradually succumbed to commercial activities, making it difficult to reach and enjoy.

Once a centrepiece of the community, the river is now often ignored in everyday life due to these encroachments. Restoring accessibility to the riverfront and reinvigorating its role in public life, while safeguarding its ecological health, should represent a key aspect of the renovation projects.

The complex condition of *Eliava Bazaar*, encapsulated by its multi-layered economic activities and immediate ecological challenges, presents a unique canvas for inspiration and transformation. **There are no limitations in determining whether an intervention is of low or high impact: both approaches will be welcomed and evaluated on equal grounds.**

While a significant portion of commercial facilities primarily engages in trade activities, the market's role in Tbilisi's evolving urban landscape becomes crucial. Amidst the city's rapid modernisation, the spectre of gentrification looms, posing a dual

challenge of preserving cultural heritage and mitigating ecological impact. The path to revitalise *Eliava Market* demands a nuanced approach, navigating the delicate balance between tradition and progress.

Initiatives such as sustainable waste management, robust recycling programs and the integration of green spaces can not only address immediate environmental concerns but also foster a more enjoyable market ecosystem.

By incorporating *Eliava* into the city's fabric with a deep respect for its historical significance, Tbilisi has the opportunity to redefine its markets as vibrant centres of culture, commerce and social interaction. The enduring charm and eclectic offerings of this special market stand as a testament to Georgia's cultural resilience.

Its architectural and visual allure, reminiscent of a dystopian steampunk district, encapsulates a unique and captivating aesthetic. While this distinctive vibe appeals to many, its current detached nature from the city fabric poses a critical challenge.

The market's Blade Runner-esque ambiance, while intriguing, requires a more intricate integration into the contemporary urban landscape.

Preserving elements that evoke this captivating essence could help maintain *Eliava's* identity without losing its enchanting appeal. However, achieving a seamless integration of this distinct character into the city's framework remains absolutely vital.

Eliava Bazaar



The Project

The challenge at hand necessitates a comprehensive approach, weaving together architectural innovation, environmental stewardship and community involvement. To address the multifaceted nature of renovating *Eliava Market*, participants are tasked with integrating traditional architectural elements and envisioning new spaces that facilitate cultural activities and social interaction.

Masterplan and Layout

Think about the ways to reimagine the market layout: optimising functionality, improving traffic flows and elevating the overall shopping experience through the exploration of flexible spaces accommodating various activities. **Considering user experience as one of the main challenges of *Eliava Bazaar* competition will be pivotal to the outcome.**

Visitors and vendors alike navigate through the labyrinthine alleys of the market amidst a spiral of defies. The bustling atmosphere, while vibrant, poses a challenge for clients trying to explore and traders aiming to operate efficiently. **The maze like layout presents a navigation nightmare, often causing confusion and making it arduous for both newcomers and seasoned vendors to find their way around.**

Amidst the ceaseless activity, there's a lack of designated spaces for rest and respite, leaving little room to catch a breath among the market's incessant energy. These conditions, while characteristic of *Eliava's* unique appeal, pose practical difficulties to all those navigating its streets.

Pocket Spaces of Nature

Green spaces and urban integration stand

as pivotal aspects, urging participants to integrate pockets of nature within the market, contributing if possible to urban biodiversity and offering respites from the vivacious commercial activities.

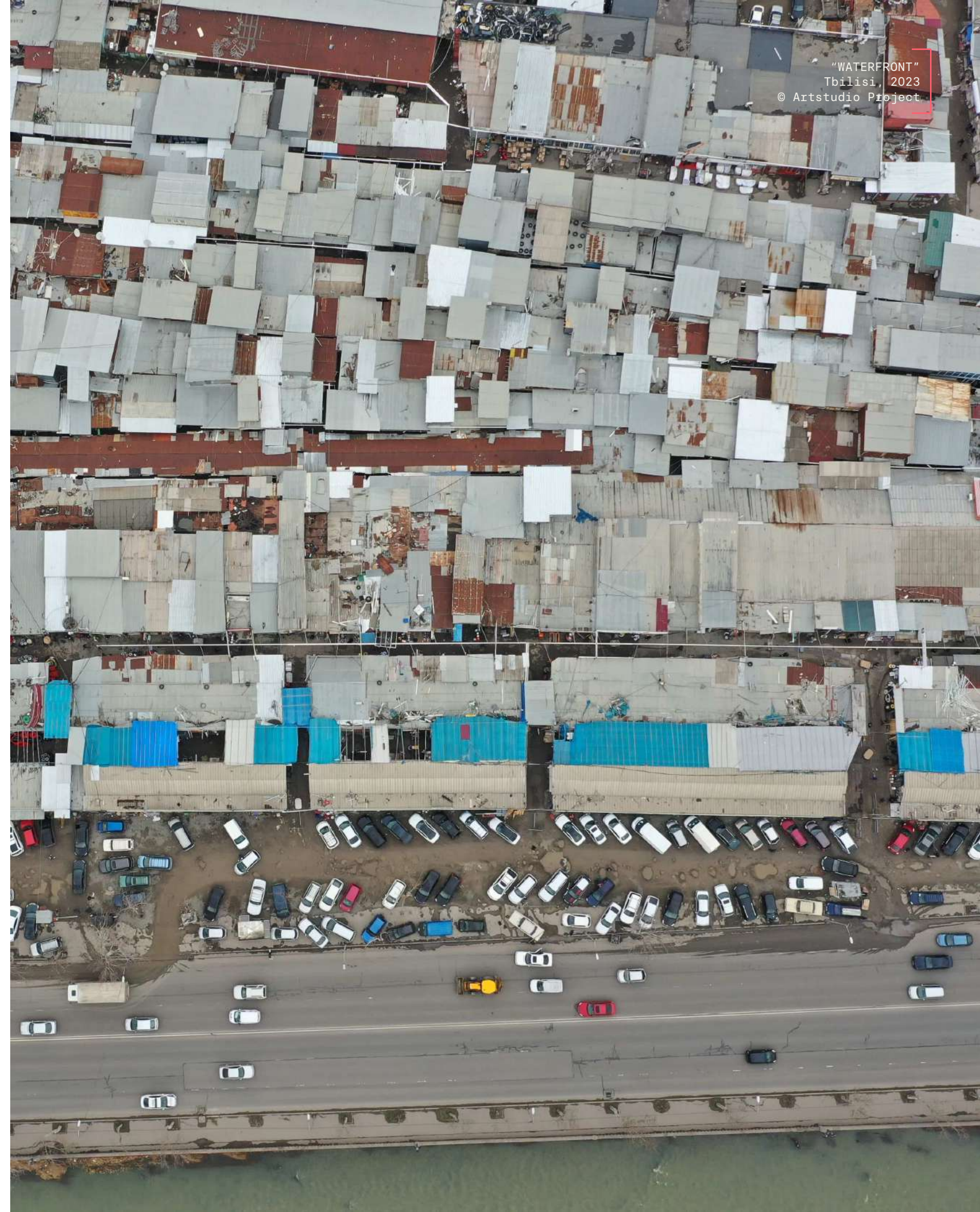
Simultaneously, the focus extends to crafting a sustainable infrastructure, involving the use of eco-friendly materials, energy-efficient systems and waste management strategies to minimize the market's ecological footprint. **Embracing a community-centric design ethos, participants are urged to consider the local community, ensuring that the redesigned spaces cater to diverse demographics, fostering inclusivity and accessibility.**

Micro-units

To showcase a more nuanced perspective, a smaller-scale focus on the design of individual shops or stalls is encouraged, akin to assembling a mosaic where each small piece contributes to the grand picture.

Participants can delve into modular, prefabricated, eco-friendly design practices for these microcosmic spaces, exploring both permanent and temporary solutions, renewable energy sources and locally sourced materials to design models of sustainability within the larger market context.

Much like adding intricate tiles to a mosaic, these smaller interventions, when combined, have the potential to transform the market into a harmoniously structured tapestry of shops and stalls. This zoomed-in perspective allows for detailed actionable ideas which could contribute to the overarching goal of transforming *Eliava Bazaar* into a beacon of cultural richness, environmental responsibility and community vibrancy.



"WATERFRONT"
Tbilisi, 2023
© Artstudio Project

Eliava Bazaar





"SANT ANTONI MARKET"
Barcelona, 2011
© Ravellat Ribas Architects

Evaluation Criteria

The jury will evaluate all the proposals according to the following principles:

- **Originality of the concept;**
- **Integration with the context;**
- **Creative interpretation of the program;**
- **Sensitive use of materials and textures;**
- **Social impact of the proposal;**
- **Graphic representation;**

Projects that express a special sensitivity towards the local context and quality architectural solutions will be highly appreciated.

Reaching deep technical-constructive details will not be considered extremely important in the evaluation process.

A complete package with all the documentation regarding the site (photos, maps, dwg drawings) will be available for all participants on TerraViva website.

Eliava Bazaar



Submission Requirements

1 Two A1 panels [59,4 × 84,1 cm]

- Files format: **jpg**
- File name 1: **order n°_1** (ex. 12345_1)
- File name 2: **order n°_2** (ex. 12345_2)
- Maximum file size: **20 MB each**
- Panels orientation: **horizontal**
- Text language: **english**

The panels must contain all the necessary graphic information to explain the project in the best way (title, diagrams, sketches, 3D visualizations, plans and sections, renders, collages, model photos).

All kinds of graphic representations will be accepted.

The Order Number (ex. 12345) must be placed in the upper right corner of each panel and text file.

The panels and text file must NOT contain any other reference to the identity of the participants (name, office, university).

2 A brief text describing the proposal

- File format: **docx/doc**
- File name: **order n°_text** (ex. 12345_text)
- Text length: **from 250 to 500 words**
- File layout: **A4**
- File orientation: **vertical**
- Text language: **english**

Schedule

“Early” Registrations

from 16.09.2024
to 22.11.2024 — (h 3:00 pm CET)

“Standard” Registrations

from 22.11.2024
to 20.12.2024 — (h 3:00 pm CET)

“Late” Registrations

from 20.12.2024
to 24.01.2025 — (h 3:00 pm CET)

Submission Deadline

24.01.2025 — (h 3:00 pm CET)

Winners Announcement

24.02.2025

Eliava Bazaar

"SANTA CATERINA MARKET"
Barcelona, 2005
© Miralles Tagliabue EMBT



Prizes & Mentions

1° Prize: 3.000 €

2° Prize: 1.500 €

3° Prize: 1.000 €

10 Golden Mentions: 250€ each

10 Honorable Mentions: 1 free competition in 2024

30 Finalists

prizes awarded by

 **TERRAVIVA**



Registration & Submission

The registration and submission procedure must be done online by only one of the team members:

- Open www.terravivacompetitions.com and go to Competitions > "Eliava Bazaar";
- Click on Register, follow the instructions, enter the requested information and complete your registration procedure;
- Once the registration procedure is concluded, you will receive a confirmation email with the receipt and the link to download the "Eliava Bazaar" package (please check also the spam folder);
- Inside the Download Package you will find the competition brief and the instructions for the final submission;
- In the confirmation email you will also receive the Order Number that will be your identifier on the final submission procedure;
- Follow the instructions contained in the Download Package to proceed with the submission of your proposal;
- Submissions have to be done through the same Terraviva website, accessing the Upload section and following the steps indicated on the page; after completing the submission process, you will receive a confirmation email;
- Participants can address any questions to info@terravivacompetitions.com. Every question will be answered by email, and updates will be published weekly in the FAQ section of the competition website until the competition deadline;

Eliava Bazaar



Jury



Laboratory of Architecture#3

Dimitri Shpakidze

Tbilisi, Georgia

Dimitri Shpakidze is an architect and co-founder of Laboratory of Architecture #3, a renowned design firm based in Tbilisi, Georgia. He graduated from the Georgian Technical University in 2005 with a degree in architecture. In 2006, he co-founded Laboratory of Architecture #3 together with Irakli Abashidze, focusing on projects that integrate the architectural identity of Georgia with contemporary design. Notable works include the Media Library in Vake Park (Tbilisi), Lechkombinati #1 (Tbilisi), Teracotta Pavilion House (Tbilisi), and the Public Service Hall in Telavi. His projects emphasize the importance of blending modern functionality with the local context. Shpakidze has participated in several international architectural congresses and exhibitions. His firm's design approach is recognized for addressing the unique needs of urban and rural environments while maintaining a strong connection to cultural heritage.



WORKac

Yasamin Mayyas

New York, United States

Yasamin Mayyas is an architect and urbanist based in New York City. She graduated with a Master of Architecture in Urban Design from Harvard University Graduate School of Design. During her studies, Yasamin was a Research Associate at the GSD. She also holds a Bachelor's of Architecture from Jordan University of Science and Technology. Her thesis focused on the confluence between architecture, urbanism and recreation rethinking the theme park typology not merely as places of entertainment but as contributors to larger urban processes and cognitive simulation of the community. She has worked on projects of various range of programs and scales including urban, institutional, cultural, residential and high rise design. She worked at Bjarke Angels Group prior to that she worked at LTL Architects, Sou Fujimoto Architect in Tokyo, Toshiko Mori Architect where she was working on an institutional project for Watson Institute of Public and International Affairs expansion in Brown University. She also worked at Inaba Williams in New York.



OD'A Officina d'Architettura

Giovanni Aurino

Naples, Italy

Giovanni Aurino is the general coordinator for architectural design, urban planning and landscape of Od'a - Officina d'Architettura. He has been a partner since 2009, dealing with the overall coordination, ranging from feasibility studies to construction supervision. Graduated from the Faculty of Architecture of Federico II in Naples, he studied for two semesters at the TU-Technische Universitaet Graz, Austria, is a visiting lecturer for urban planning disciplines at the Faculty of Architecture Luigi Vanvitelli at the Second University of Naples. Member of the organizing committee and curator of numerous exhibitions of architecture, design workshops and websites - www.archgld.org. He won the international competition European11, participating in the competition on the Belgian site of Sambreville (Namur) with the project Ville + Sambre + Ville, for the construction of a new eco residential neighborhood. His projects are published on both platforms/websites and printed publications.



TSPA

Isabell Enssle Rios

Berlin, Germany

Isabell is an urban planner with a keen interest in the interactions between cities, landscapes, and people, holding an M.Sc. in Urban Planning from the University of Stuttgart. Specializing in international urbanism with a focus on bottom-up processes, she's passionate about creating sustainable, inclusive urban environments with a focus on nature-based solutions and climate adaptation. Since 2020, she has been an urban planner and project lead at TSPA. Notable achievements include the award-winning "Landscape of Differences" proposal, a spatial strategy for Berlin-Brandenburg regions, a city-wide vision for Chemnitz 2040, and a strategy for Düsseldorf's public bathrooms. As project lead at TSPA, Isabell is currently working on the research project "Density and Mixed Use – Innovative Approach to Redensification, Mixed Use, and Affordable Housing" within the GIZ network "Dialogue for Urban Change." Beyond her professional role, Isabell worked as a teaching assistant for the International Master's degree course "Integrated Urbanism and Sustainable Design" at USTUTT.

Jury



Altertopos

Nodar Kvanchiani
Tbilisi, Georgia

Nodar is an architect and researcher from Georgia, based in London, studying a postgraduate programme - History and Critical Thinking (MA HCT) at the Architectural Association, (AA) School of Architecture (2023-24). Presently, he is finalising a thesis project entitled - Actuality of a Time: Temporal Fragments of the City. In parallel, Nodar has co-directed the design studio Altertopos and has been an invited lecturer at The University of Georgia since 2020. In 2018, he earned a master of science in Architectural Design at Politecnico di Milano. In 2020, he was nominated for The Young Talent Architecture Award (YTAA) by Fundació Mies van der Rohe for his thesis project - Theatre-Academy in Berlin. In the Tbilisi Architecture Biennial 2020 frames, Nodar has co-curated professional research, Metaform, comprising international workshop, lecture series, exhibitions, and publication on Georgian modernist heritage. As a practical habit, he reads and writes daily. This helps him to focus, embrace and test the limits within the present moment. Rather than to think about "changing the world" for an indefinite "better future."



Studio 3Mark

Manuela Rosso
Cuneo, Italy

Manuela Rosso is a practicing architect and co-founder of Studio 3Mark in Cuneo. Born in 1979, she graduated with high honors in 2005 from the Politecnico di Torino with a thesis on urban regeneration, following a formative experience at the Ecole d'Architecture de Normandie in Rouen. After working in engineering and architectural firms, she embarked on a career as a freelance architect. She has participated in numerous workshops and research projects and is currently a member of a Local Landscape Commission. Since 2007, she has been directing Studio 3Mark with a partner, specializing in architecture, design, and graphics. The studio is involved in architectural design, urban regeneration, the design of exhibition spaces for museums, events, and exhibitions, as well as interior design for public and private clients. Studio 3Mark has had several works published in architectural magazines and has received awards and recognition both in Italy and internationally.



Gensler

Zhaoxiong Han
Los Angeles, United States

Zhaoxiong Han is an architectural designer at Gensler, where he brings a keen eye for integrating sustainable, aesthetic, and functional elements into his designs. He earned a Master of Architecture degree from the University of Southern California, graduating as one of the Tau Sigma Delta Honor Society's Master's Candidates, a testament to his academic excellence and leadership in architecture. At Gensler, Zhaoxiong's work, though primarily based in California, spans a variety of project types, including office buildings, interior design, residential projects, and urban planning. His ability to contribute to the creation of spaces that are visually compelling, environmentally responsible, and user-centric has been a hallmark of his career. Zhaoxiong's involvement in projects from conceptual design to execution demonstrates his adaptability and commitment to architectural innovation, underscoring his role as a key contributor to the field of architecture.



TAP

Juan José Vargas Castillo
Medellin, Colombia

Juan José Vargas is a Colombian architect graduated from the Pontifical Bolivarian University in 2020 and founder of TAP Architecture. His professional trajectory stands out for his involvement in landscape, urban, and residential projects. In his design process, three fundamental elements stand out: research, collaborative and active work with users, and landscape. Research plays a leading role as it integrates with the other two components, social and landscape, allowing him to identify particular characteristics, needs, difficulties, and opportunities for habitat construction. He has extensive complementary training, including a Master's in Business Administration (MBA) and participation in workshops with renowned professionals such as Aires Mateus, RCR Arquitectes, and Oporto Academy, enriching his vision and working methodology. His constant pursuit of new knowledge and experiences has led him to undertake several courses in areas such as commercial space design, Revit BIM, and university teaching.

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"HUANGCHONG MARKET"
Foshan, 2021
© Multi-Architecture



Eliava Bazaar



Terms & Conditions

- A.** The competitions are open to students, architects, designers, urbanists, engineers, artists, makers, activists and anyone interested in the design and architecture fields. The participant must be at least 18 years old;
- B.** Participants can join the competition either individually or in team. There is no restriction or limit to the number of members that can compose a team. Teams can be made up of members of different nationalities and ages, but all members must be at least 18 years old. The list of the team members cannot be changed after the submission;
- C.** Participants must respect deadlines, procedures, fees and submission requirements. It is highly advised to complete any of these online procedures (also registration) in advance. TerraViva S.r.l. is not responsible, in any case, for any technical difficulty or web malfunctioning;
- D.** All the necessary materials/documentation related to the competition is available in the download section of the competition's official page. to download and use the materials/documentation of the competition made available by TerraViva S.r.l. it is necessary to pay a registration fee, which allows to get a single identification code. The registration fee, for each competition, is established according to the competition's calendar and the relative amounts do not vary depending on the number of team members;
- E.** The payment of one fee allows the participant/team to have one personal identification code linked to the submission of one single project. In order to have additional submission codes and, therefore, submit additional projects it is necessary to pay additional fees;
- F.** The payment methods accepted are: PayPal, Satispay, credit card, bank transfer, payments in cryptocurrency;
- G.** Prizes are established regardless of the number of members of a team. TerraViva S.r.l. pays all the commissions charged by its bank for the prizes' payment, the commissions that may be applied by the winner's bank or the commissions for currency exchange have to be paid exclusively by the winner. The prizes will be awarded after the verification of the identity of the winners and after the winners have signed a self-declaration certifying that they fully accept all the Terms and Conditions of the competition;
- H.** Before proceeding with the evaluation procedure by the jury panel, TerraViva S.r.l. will carry out a pre-selection aimed at excluding those projects that do not comply with the Terms & Conditions and the minimum quality-standard requirements (established by TerraViva S.r.l. for each competition). Therefore, participants accept to respect and not to challenge for any reason the results of the pre-selection carried out by TerraViva S.r.l.;
- I.** The jury is composed by experts of the fields of architecture which are independent and impartial. The jury's decision is the result of a mere aesthetic evaluation and cannot, in any case, be challenged. Participants therefore accept not to challenge the decision nor the evaluation of the jury. In case one or more members of the jury withdraw, TerraViva S.r.l. will substitute him/them with a new member equally distinguished and impartial;

- J.** TerraViva S.r.l. is not responsible for the possible bad execution of the project. In any case the evaluation of the jury and winning of a prize cannot be considered as an assessment of the adequacy and technical feasibility of the project;
- K.** TerraViva S.r.l. is not obliged to give explanations to the participants regarding the results of the competitions;
- L.** Participants are not allowed to publish their own submitted material before the announcement of the official winners;
- M.** Participants are not allowed, in any case and at any time (before/during/after the competition), to inquire the jury about the competition;
- N.** Any team or individual that violates the Terms and Conditions during or after a competition may have their rewards, publication or any other competition outcome revoked at any time;
- O.** The prizes are paid by bank transfer or Paypal. In order to receive the price, the winner (individual or legal entity) must fulfil a declaration of receipt of the prize. Therefore, it is not possible to request an invoice;
- P.** Projects' submission and/or final winning of the competition do not constitute any kind of professional commitment/relationship between the participant and TerraViva S.r.l.;
- Q.** TerraViva S.r.l. has the right to modify competition's dates, jury's composition or the methods for project's submission. Any change will be notified at least 48 hours before the submission deadline through the media channels of TerraViva S.r.l.;
- R.** These Terms and Conditions, in any case, do not constitute an offer to the public;
- S.** By registering to the website of TerraViva S.r.l. participants declare to fully and unconditionally accept all the Terms and Conditions of the competitions without any exception;
- T.** The Terms and Conditions and any other rule can be modified by TerraViva S.r.l. without prior notification. The Terms and Conditions and any other rule can be waived by special rules pertaining to single competitions;
- U.** The Italian law regulates the rules of the competitions and any other rule on the website. Any controversy that might arise shall be of exclusive competence of the Court of Milan;
- V.** The Terms and Conditions will be provided also in Italian and other languages, but, in case of doubt of interpretation, the English version shall prevail;

Ineligibility Rules

The occurring of any of these cases will be ground for the disqualification of the participant and/or their teams without exception:

- a.** Any gross violation of the Terms and Conditions;
- b.** Submission of any material using a different procedure from the one indicated in the submission requirements;
- c.** Submission of any material after the expiry of the submission deadline;
- d.** Naming any file in a way which is different from the one indicated in the submission requirements;
- e.** Submission of any material with a different format and/or

orientation than the one stated in the competition brief;

- f.** Submission of panels and text files containing any reference to the identity of the participants (e.g. name, office, university);
- g.** Submission of layouts with texts not written in English;
- h.** Submission of any material which is not in line with the competition principles or that is considered incomplete;
- i.** Submitting a project which differs in a macroscopic way from the purposes of the competition;
- j.** Submitting panels and/or text files that do not contain the order number in the upper right corner;
- k.** Participants having a family relation within the second grade or direct professional relationship with any of the jury members at the time of the competition and/or in the two previous years;
- l.** Submitting a project which is not new and original or which is not the outcome of the intellectual activity of the participants (i.e., does not belong to them);
- m.** TerraViva S.r.l., with a mere technical and objective evaluation, discards the projects that do not meet the requirements listed in the Terms and Conditions or in the special rules of the single competition and/or that constitute any of the above listed cases. The discarded projects will not be evaluated nor considered by the jury. Disqualified participants and/or their teams will not receive any refund;
- n.** by accepting the Terms and Conditions participants expressly declare that they do not fall under any of these causes of ineligibility;

Intellectual Property Rights

Participants maintain the intellectual property rights and the industrial rights on the submitted projects. TerraViva S.r.l. acquires only the permanent, illimited, irrevocable, exclusive, internationally acknowledged right to publish in every media, display, reproduce and distribute the projects for editorial reasons and marketing/advertising purposes, including the freedom of panorama, without any limitation in time or place. The authors of the awarded projects, including mentions and finalists, commit to provide TerraViva S.r.l., in due time, with any additional graphic material which can be required by TerraViva S.r.l.; TerraViva S.r.l. reserves the right to use the submitted material for paper or digital publications and exhibitions, and the right to use, adjust, modify, publish, show, reproduce and distribute the projects for marketing and advertising purposes in any way or form and with any means of communication and/or support, according to the "Reproduction right and Publication right" (art.12, L.633/1941, i.e., Italian Copyright Law). TerraViva S.r.l. is not responsible in case the intellectual property of the uploaded projects does not pertain, fully or partially, to the participants, or in case the candidates do not own the rights of exploitation of the project, including the right to take part in a competition of this kind;

Withdrawal and Refund

In accordance with the Italian Consumer Code (D.lgs. 206/2005), the right of withdrawal is valid within 14 days from the day of the fee's payment (weekends and public holidays included). In any case,

the right of withdrawal cannot be exercised after the submission deadline, nor if the participant has downloaded the material for the competition. Refunds are executed in the same currency of the original payment and are therefore subject to currency exchange rates. to exercise the right of withdrawal, write to: info@terravivacompetition.com;

Indemnity

Participants agree to indemnify and hold TerraViva S.r.l. harmless from any cost or damage connected with the infringement of any third-party intellectual property right. by taking part in a competition and accepting its rules and the Terms and Conditions, participants declare to be authors (and/ or co-authors in case of a team) of the uploaded materials. Participants accept to completely indemnify TerraViva S.r.l. and its members and officers from and against all legal claims, liabilities, damages, losses, or any costs, expenses and any legal fees that arise out of any activity stated in the Terms and Conditions or from the participation in a competition;

Privacy

The processing of participants' personal data will be carried out, with both manual and digital means, by TerraViva S.r.l. for the sole purpose of the participation in the competition and distribution of the prizes in compliance with art.13, EU Reg. 2016/679. We invite all competitors to read it carefully. Participants will be held accountable for the data – including personal data – they provide. TerraViva S.r.l. does not assume any responsibility for wrong or false data provided. In any case, according to privacy policies, TerraViva S.r.l. has the right to verify participants' personal data by requesting a copy of an identity document that reports the same data entered for the registration;

Website

The website and its contents cannot be copied, reproduced, published or distributed without the permission of TerraViva S.r.l.; by submitting a project in any way to TerraViva S.r.l. the individual or team accepts full responsibility for the text, images, video footage and any other form of media that is provided. TerraViva S.r.l. is not responsible for the communications between users and third parties on its website, nor can guarantee that the website or the downloadable files are without viruses or similar harmful software.



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