

Digital Content Creator

JOB POSITION:
DIGITAL CONTENT CREATOR

LOCATION:
MILAN, ITALY
BOCCONI FOR INNOVATION
VIA BOCCONI N°6, 20136

FULL TIME
IN-PERSON



Position Overview

TerraViva Competitions is seeking a dynamic and creative Digital Content Creator to join our team. The ideal candidate has 3-4 years of experience and is passionate about architecture and design, adept at managing and producing engaging content across various digital platforms, and has a proactive and eager-to-learn attitude. As a Digital Content Creator, you will be responsible for managing all social media content, updating our website and creating and managing new social media accounts (TikTok and Pinterest).

Key Responsibilities

Social Media Management:

- Develop and execute a social media strategy to increase brand awareness and engagement.
- Create, curate, and schedule engaging content across all social media platforms
- Monitor social media channels, respond to inquiries, and engage with our community.
- Analyze social media metrics to track performance and implement strategies for improvement.

Content Creation:

- Produce high-quality content that resonates with our audience and promotes our competitions.
- Utilize Adobe Creative Suite (Photoshop, Illustrator, InDesign) to create graphics, videos, and other multimedia content.

New Social Media Platforms:

- Set up and manage new social media accounts on TikTok and Pinterest.
- Develop unique content strategies tailored to these platforms to attract and engage followers.

Website Management:

- Regularly update and maintain the Terraviva Competitions website using WordPress.
- Ensure all website content is current, accurate, and aligns with our brand identity.

Requirements

- Bachelor's degree in Marketing, Communications, Graphic Design, or a related field.
- Proficiency in English and Italian, both written and verbal (essential)
- Proficient in WordPress, Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Microsoft Office (Mailchimp and other relevant software tools will be a plus)
- Excellent written and verbal communication skills.
- Creative mindset with the ability to generate innovative ideas for content and campaigns.
- Proactive, eager to learn, and able to work independently and as part of a team.

Why Join Us

At Terraviva, you'll have the opportunity to impact the field of architecture and design within a collaborative, creative team. We offer a dynamic work environment that encourages professional growth and values your contributions. With competitive compensation and the freedom to develop innovative content ideas.

Compensation & Presence

The workspace is located in Milan (Via Bocconi 6) and a three-month trial period will be planned with full-time presence required in the office. It will then be possible to stipulate some days of remote work depending on how the collaboration develops.

How to apply?

If you are passionate about effective communication and have the skills and experience to excel in this role, we would love to hear from you!

- Applications must be sent by email to jobs@terravivacompetitions.com
- Write in the subject of the email the position for which you are applying followed by your first and last name (ex.: Communication Specialist_John Smith)
- Attach your updated CV and a cover letter detailing why you are the ideal candidate for this position (max. 20 MB in total)
- It is not necessary to write any text in the body of the email
- After the closing of the application, candidates will be notified by email whether they have been shortlisted or not for next selection step

