



TERRAVIVA

# CALL FOR COMPETITIONS

CHALLENGE FOR ORIGINAL CONTEST TOPICS

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# INTRO

With the aim of embodying the spirit of creativity and innovation in the architecture world, *TerraViva* challenges professionals, students, researchers, professors and emerging talents to overcome the limits of their imagination!

***As you all know, competitions provide a unique opportunity for designers to explore new ideas and to push the boundaries of their profession.***

These kind of creative experiences bring together the best and brightest minds in the design field, inspiring original approaches towards the most relevant subjects as well as encouraging debate and collaboration.

***Over the years, we have built together a wide international community linked by creativity, environmental consciousness and passion for architecture.*** You have surprised us with countless outstanding projects that have contributed to shaping what *TerraViva* is today: a global arena for design contests.

Today, we believe that it is time to launch a new challenge: ***we would like to give you the opportunity to change your perspective and to get involved in the search for unique architecture competition topics.*** Are you ready to explore new horizons and bring to life a one-of-a-kind initiative?

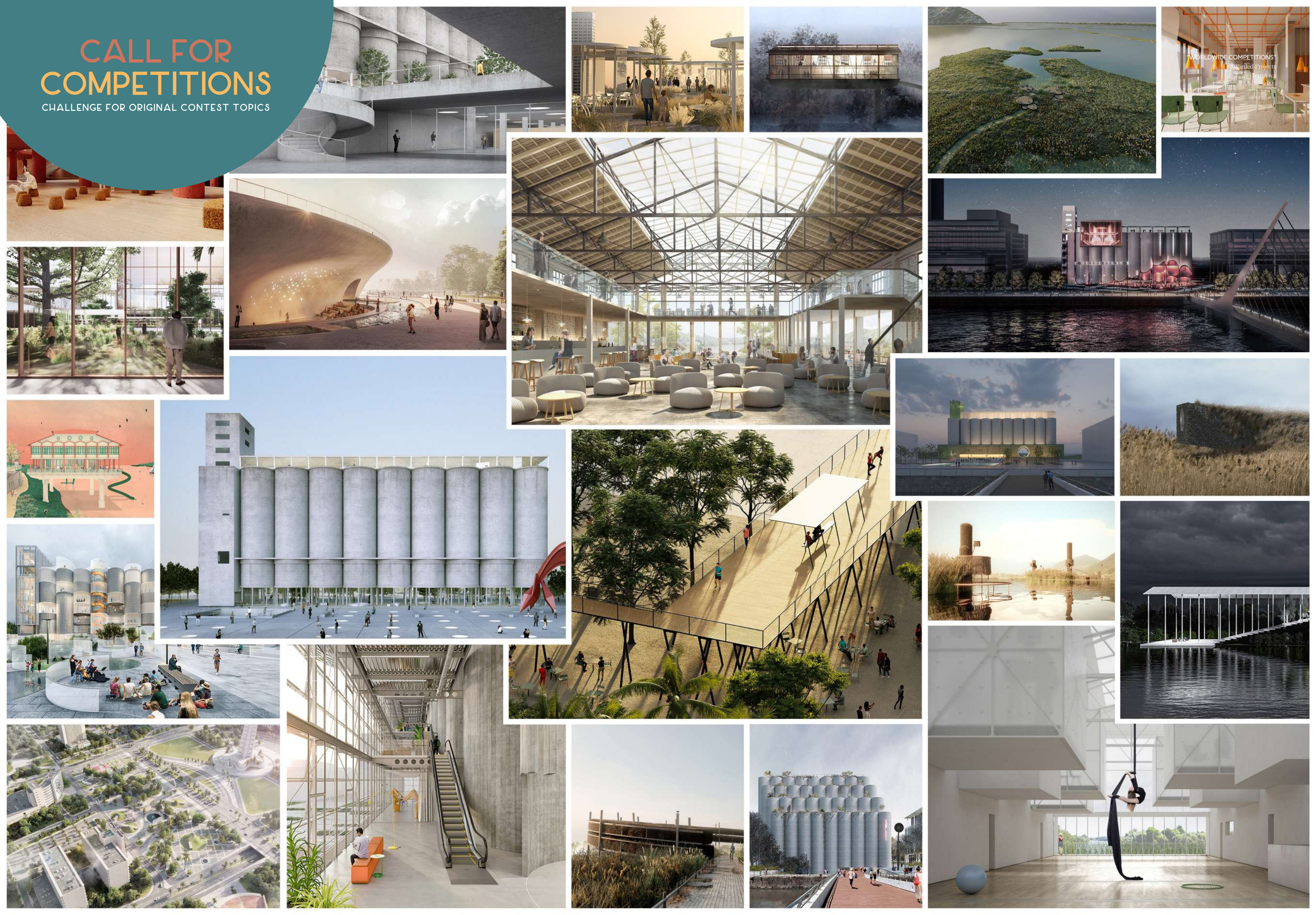
With the intention of giving priority to the incredibly talented community that has accompanied us throughout all these years, we invite you to become our new creative partners!



"TEAMWORK"  
Anna Shvets, 2020  
Pixels

# CALL FOR COMPETITIONS

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# CALL FOR COMPETITIONS

*Fostering new concepts and fresh ideas from around the globe, this open call challenges architects, designers and enthusiasts to submit original and unconventional design themes for future competitions.* The goal is to directly involve our community of creatives, giving them the chance to become *TerraViva* ambassadors or - if they wish - even part-time and full-time collaborators.

*What is this new initiative about? Basically, it requires the proposal of new project subjects that could work as architecture, urbanism or landscape design competitions.* We strongly believe in the potential of our supporters and we are certain that the experience of each one could represent a source of infinite inspiration.

Today you are not only the protagonist of this call, but you will also have the power to share your own ideas, turning them into unique challenges to face the most relevant urban and architectural matters.

*We encourage participants to present interesting and attractive contest themes, based on their own experience, geography and background.* Intended to be site-specific, each tender proposal should take into account the peculiarities of the place, such as the urban context, the natural environment and the local history and culture. ***Are you ready to be part of the first edition of this new research experience?***



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"BEAUBOURG"  
Paris 2017  
Centre Pompidou



NOUVELLE  
PRÉSENTATION  
DES COLLECTIONS  
MODERNES  
DU CENTRE  
POMPIDOU  
1985-1985  
Centre  
Pompidou

## THE IMPORTANCE OF COMPETITIONS

*Competitions have always been a driving force in the evolution of the field, giving rise to some of the most famous and revolutionary projects in the history of architecture.* Besides, numerous renowned design masters have started their careers by winning prestigious contests, allowing them to emerge and gain international recognition.

*Giving space to experimentation, competitions have also helped to push the boundaries of innovative and sustainable practices.* With the growing attention to environmental issues, these kind of initiatives have turned into new opportunities for promoting disruptive projects that respond to the needs of the contemporary society and the planet itself.

*Among so many legendary examples, we can highlight one of the most emblematic projects of all times: the Sydney Opera House.* This sailboat-shaped structure has become the symbol of the city and probably of all of Australia.

What not everyone knows, is that there is a very interesting story behind the conception of this project. *In 1956, Jørn Utzon - at that time an unknown Danish architect - won the competition for the Opera House.* However, it was not that easy...

Initially, out of about 230 participants from all over the world, his project had been rejected. Nevertheless, the arrival of a new judge to the commission completely changed the result: *the submissions were re-evaluated starting from the discarded ones and finally Utzon's proposal turned out to be the winner.*

The particularity of the building lay not only in its shape, but also in the simplicity of how the idea of the roof was conceived as shells carved from spheres. *Moreover, its location overlooking the extended Sydney Bay, which technically did not respect the competition rules, ultimately worked to its advantage.*

This controversial project later gained *UNESCO Heritage* recognition and significantly contributed to Utzon's receiving the *Pritzker Prize* in 2003.



"JØRN UTZON"  
Sidney Opera House, 1966  
© Geoffrey Bull

# CALL FOR COMPETITIONS

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"SYDNEY OPERA HOUSE"  
Ben Mack, 2020  
© Pexels





## THE CALL

The challenge of this call is to propose new ideas for original and unprecedented architecture competitions in line with the design topics promoted by *TerraViva*. **The objective is to involve our own community of professionals and students in the proposition of new contests, giving complete freedom to share valuable and relevant case studies in the architectural field.**

Proposals may be situated anywhere in the world, as long as they are site-specific. Therefore, a particular location or building should be indicated. Participants may also suggest a program for its transformation or simply leave it open. The possibilities are infinite, which means that **the output could be a contest for the renovation of a historic building, the recovery of an urban area, the transformation of an industrial ruin, the design of new structures within a natural park, among many others.**

**Size does not matter!** Feel free to imagine contests of any dimension, from small interventions to large complexes and masterplans. Likewise, the type of program - if proposed - may vary and any possible typology will be accepted: residential, recreational, public, urban, sports, co-working, hospitality, mixed uses, etc...

Think about your personal experience and all the ideas that come to your mind. **How many times have you passed by a building thinking that it would be a perfect subject for an architecture competition?** What university project do you think would be a suitable case study for an international contest? Which unbuilt project that you have faced at work could revive in the shape of a competition?



# CALL FOR COMPETITIONS

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—  
"ARCHITECT AT WORK"  
Andrea Piacquadio, 2018  
© Pexels  
—



## WORLDWIDE LOCATIONS

Participants will have complete freedom to choose any worldwide location for their submissions. ***There are no restrictions on the specific neighbourhood, town or city where to locate your proposal.***

Any setting, ranging from the tiniest town to the largest urban centre, from a natural park to an urban void, from a rural environment to a lost island, will be considered suitable for a new competition theme.

It will be required to tell the story of the site and the reasons why you have chosen a certain area. ***Just like every site-specific TerraViva competition, the context is what gives a valid and interesting framework to the initiative.***

There must be something to tell about the culture or history of the place, some interesting anecdotes, fun facts and curiosities that justify your choice. ***Why do you believe a certain building or plot should be the subject of an architectural competition?*** Feel free to take inspiration from our previous briefs to build your own proposal!

In its commitment to promoting new design approaches globally, the Call for Competitions encourages the exploration and development of original concepts across an endless range of geographic locations. ***Become a TerraViva ambassador and design your own competition!***



# CALL FOR COMPETITIONS

CHALLENGE FOR ORIGINAL CONTEST TOPICS

"EVALUATION PROCESS"  
TerraViva Jury at Work  
© Adobe Stock



## EVALUATION CRITERIA & JURY

The jury will evaluate all the proposals according to the following principles:

- - Originality of the design topic;
- - Environmental and social relevance;
- - Sensitivity towards the local context;
- - Alignment with TerraViva's values;
- - Quality of the presented material;
- - Readiness to be launched as a contest;

Submissions that include a direct contact with the private or public property of the project-area will be particularly appreciated.

Proposals which express a special sensitivity towards urban regeneration issues and adaptive reuse will be highly valued.

The jury will be composed by the entire TerraViva team, which will evaluate all the proposals received according to the evaluation criteria indicated above.



# Submission Requirements

## 1) A single Pdf Presentation:

- File name: **Competition Title**
- Format and orientation: **A4 horizontal**
- Maximum n° of pages: **25**
- Maximum file size: **40 Mb**
- Text language: **English**

This presentation should be structured as a sort of brief where the idea of the competition is clearly explained through texts, images, drawings and any kind of material that helps to explain the proposal. Here are some tips that might be useful to guide you on how to design an effective presentation:

- **Divide the presentation into chapters and give each one a title;**
- **Begin explaining the context in which the project site is located, its history and its most interesting characteristics;**
- **Go into detail about the main aspects of the plot or building, focusing on the story telling;**
- **Describe the current state of the area, what type of intervention you propose and why;**
- **Include in each chapter images and graphics that can complement the text;**

These are just indicative guidelines that could help you organise your presentation and explain your idea in a clear and effective way. Feel free to add any other relevant information!

## 2) Graphic Files:

A .zip folder containing any kind of complementary graphic material such as editable Dwg drawings, pictures, videos, etc.

- Maximum file size: **70 Mb**

## Schedule

**Call Open**  
from 11.09.2023  
to 15.12.2023

**Submission Deadline**  
15.12.2023  
(h 3:00 pm CET)

**Winners Announcement**  
08.01.2024  
(h 1:00 pm CET)

**Prize Awarding**  
15.01.2024  
(h 1:00 pm CET)

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"COMPETITION HUNTER"  
T. Leish, 2020  
© Pexels





**PRIZES  
&  
MENTIONS**



**T O T A L P R I Z E P O O L**

**1 0 . 0 0 0 €**

**1 0 A W A R D S**

**1 . 0 0 0 €**



*prizes by TerraViva*

TerraViva reserves the right to reward other 5 extra projects, bringing the final number of awarded proposals up to 15 and therefore extending the total prize pool until a maximum of 15.000€.

The awarded designers might be offered the opportunity to become TerraViva collaborators, starting a freelance cooperation or - if they wish - a stable and continuous working relationship to develop our next competitions.



## REGISTRATION SUBMISSION & FAQ

The call is FREE! No registration fee is required to the participants.

Therefore, it will not be necessary to register in advance and it will only be required to submit the proposal.

The submission procedure must be done online by only one of the team members:

- Open [www.terravivacompetitions.com](http://www.terravivacompetitions.com) and go to Competitions > “Call For Competitions”;
- Click on Submit Proposal and follow the instructions;
- Enter the requested personal information; upload your files and complete your submission procedure;
- Once the procedure is concluded, you will receive a confirmation email with the submission receipt (if you do not receive any communication, please check the spam folder);
- Participants can address any questions to [info@terravivacompetitions.com](mailto:info@terravivacompetitions.com). Every question will be answered by email, and updates will be published weekly in the FAQ section of the competition website until December 1st.



# - [Terms & Conditions] -

## - GENERAL RULES -

**A.** The competitions are open to students, architects, designers, urbanists, engineers, artists, makers, activists and anyone interested in the design and architecture fields. The participant must be at least 18 years old;

**B.** Participants can join the competition either individually or in team. There is no restriction or limit to the number of members that can compose a team. Teams can be made up of members of different nationalities and ages, but all members must be at least 18 years old. The list of the team members cannot be changed after the submission;

**C.** Participants must respect deadlines, procedures and submission requirements. It is highly advised to complete any of these online procedures before the deadline. TerraViva S.r.l. is not responsible, in any case, for any technical difficulty or web malfunctioning;

**D.** No fees are required to participate in this call. Participants are allowed to submit more than one competition proposal, free of costs;

**E.** If participants/teams are intended to submit more than one competition proposal, it will be required to do it in separate submissions;

**F.** Prizes are established regardless of the number of members of a team. TerraViva S.r.l. pays all the commissions charged by its bank for the prizes' payment, the commissions that may be applied by the winner's bank or the commissions for currency exchange have to be paid exclusively by the winner. The prizes will be awarded after the verification of the identity of the winners and after the winners have signed a self-declaration certifying that they fully accept all the Terms and Conditions of the competition;

**G.** The jury panel is composed exclusively by TerraViva's founders. The jury's decision is the result of a mere aesthetic evaluation and cannot, in any case, be challenged. Participants therefore accept not to challenge the decision nor the evaluation of the jury. In case one or more members of the jury withdraw, TerraViva S.r.l. will substitute him/them with a new member equally distinguished and impartial;

**H.** TerraViva S.r.l. is not responsible for the possible bad execution of the project. In any case the evaluation of the jury and winning of a prize cannot be considered as an assessment of the adequacy and technical feasibility of the project;

**I.** TerraViva S.r.l. is not obliged to give explanations to the participants regarding the results of the competitions;

**J.** Participants are not allowed to publish their own submitted material before the announcement of the official winners;

**K.** Participants are not allowed, in any case, to inquire the jury about the competition;

**L.** Participants are not allowed, in any case, to inquire the jury about the competition;

**M.** The prizes are paid by bank transfer or Paypal. In order to receive the prize, the winner (individual or legal entity) must fulfil a declaration of receipt of the prize. It is, therefore, not possible to request an invoice;

**N.** Projects' submission and/or final winning of the competition do not constitute any kind of professional commitment/relationship between the participant and TerraViva S.r.l.;

**O.** TerraViva S.r.l. has the right to modify competition's dates, jury's composition or the methods for project's submission. Any change will be notified at least 48 hours before the submission deadline through the media channels of TerraViva S.r.l.;

**P.** These Terms and Conditions, in any case, do not constitute an offer to the public;

**Q.** By submitting an entry through the website of TerraViva S.r.l. participants declare to fully and unconditionally accept all the Terms and Conditions of the competitions without any exception;

**R.** The Terms and Conditions and any other rule can be modified by TerraViva S.r.l. without prior notification. The Terms and Conditions and any other rule can be waived by special rules pertaining to single competitions;

**S.** The Italian law regulates the rules of the competitions and any other rule on the website. Any controversy that might arise shall be of exclusive competence of the Court of Milan;

**T.** The Terms and Conditions will be provided also in Italian and other languages, but, in case of doubt of interpretation, the English version shall prevail;

## - INELIGIBILITY RULES -

The occurring of any of these cases will be ground for the disqualification of the participant and/or their teams without exception:

**a.** Any gross violation of the Terms and Conditions;

**b.** Submission of any material using a different procedure from the one indicated in the submission requirements;

**c.** Submission of any material after the expiry of the submission deadline;

**d.** Naming any file in a way which is different from the one indicated in the submission requirements;

**e.** Submission of graphic and text material containing any reference to the identity of the participants (e.g.

name, office, university);

**f.** Submission of layouts containing texts not written in English;

**g.** Submission of any material which is not in line with the competition principles or that is considered incomplete;

**h.** Submitting a project which differs in a macroscopic way from the purposes of the competition;

**i.** Participants having a family relation within the second grade or direct professional relationship with any of the jury members at the time of the competition and/or in the two previous years;

**j.** Submitting a project which is not new and original or which is not the outcome of the intellectual activity of the participants (i.e., does not belong to them);

**k.** TerraViva S.r.l., with a mere technical and objective evaluation, discards the projects that do not meet the requirements listed in the Terms and Conditions or in the special rules of the single competition and/or that constitute any of the above listed cases. The discarded projects will not be evaluated nor considered by the jury. Disqualified participants and/or their teams will not receive any refund;

**l.** By accepting the Terms and Conditions participants expressly declare that they do not fall under any of these causes of ineligibility;

## - INTELLECTUAL PROPERTY RIGHTS -

All participants unequivocally and irrevocably waive their intellectual and/or industrial property rights on their submitted projects and TerraViva S.r.l. acquires the same rights, in addition to the exclusive right of economic exploitation of the project and the permanent, illimited, irrevocable, exclusive, internationally-acknowledged right to use, realize, adapt, modify, publish in every media, display, reproduce and distribute the project also for marketing and advertising purposes, review the editorial, create works based on the project or give the project/logo or parts of it to third parties in any means, way or through any technology also including the freedom of panorama without any limitation in time or place. The promoters of the competition (e.g. municipality) and the partners of TerraViva S.r.l. have the right to use, publish, display, reproduce and distribute the projects. The authors of the projects that have been awarded, including mentions and shortlisted projects, commit to provide TerraViva S.r.l., in due time, with any additional graphic material which can be required by TerraViva S.r.l.; TerraViva S.r.l. reserves the right to use the submitted material for paper or digital publications and exhibitions, and the right to use, adjust, modify, publish, show, reproduce and distribute the projects for marketing and advertising purposes in any way or form and with any means of communication and/or support, according to the "Reproduction right and Publication right" (art.12, L.633/1941, i.e., Italian Copyright Law). TerraViva S.r.l. is not responsible in case the intellectual

property of the uploaded projects does not pertain, fully or partially, to the participants, or in case the candidates do not own the rights of exploitation of the project, including the right to take part in a competition of this kind;

## - WITHDRAWAL AND REFUND -

In accordance with the Italian Consumer Code (D.lgs. 206/2005), the right of withdrawal is valid within 14 days from the day of the fee's payment (weekends and public holidays included). In any case, the right of withdrawal cannot be exercised after the submission deadline, nor if the participant has downloaded the material for the competition. Refunds are executed in the same currency of the original payment and are therefore subject to currency exchange rates. To exercise the right of withdrawal, write to: info@terravivacompetition.com;

## - INDEMNITY -

Participants agree to indemnify and hold TerraViva S.r.l. harmless from any cost or damage connected with the infringement of any third-party intellectual property right. By taking part in a competition and accepting its rules and the Terms and Conditions, participants declare to be authors (and/ or co-authors in case of a team) of the uploaded materials. Participants accept to completely indemnify TerraViva S.r.l. and its members and officers from and against all legal claims, liabilities, damages, losses, or any costs, expenses and any legal fees that arise out of any activity stated in the Terms and Conditions or from the participation in a competition;

## - PRIVACY -

The processing of participants' personal data will be carried out, with both manual and digital means, by TerraViva S.r.l. for the sole purpose of the participation in the competition and distribution of the prizes in compliance with art.13, EU Reg. 2016/679. We invite all competitors to read it carefully. Participants will be held accountable for the data - including personal data - they provide. TerraViva S.r.l. does not assume any responsibility for wrong or false data provided. In any case, according to privacy policies, TerraViva S.r.l. has the right to verify participants' personal data by requesting a copy of an identity document that reports the same data entered for the registration;

## - WEBSITE -

The website and its contents cannot be copied, reproduced, published or distributed without the permission of TerraViva S.r.l.; By submitting a project in any way to TerraViva S.r.l. the individual or team accepts full responsibility for the text, images, video footage and any other form of media that is provided. TerraViva S.r.l. is not responsible for the communications between users and third parties on its website, nor can guarantee that the website or the downloadable files are without viruses or similar harmful software.





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[www.terravivacompetitions.com](http://www.terravivacompetitions.com)

