

FANTACYCLING®

The image features the 'FANTACYCLING' logo centered on a white background. The logo is rendered in a bold, black, sans-serif font. Each letter is decorated with a small, colorful icon: 'F' has green radiating lines, 'A' has an orange semi-circle, 'N' has a pink flower, 'T' has a blue wavy line, 'A' has a yellow circle, 'C' has a blue wavy line, 'Y' has a yellow circle, 'C' has a blue wavy line, 'L' has a yellow circle, 'I' has a blue wavy line, 'N' has a yellow circle, and 'G' has a blue wavy line. The background is filled with a repeating pattern of light gray decorative elements, including wavy lines, semi-circles, flowers, and radiating lines.

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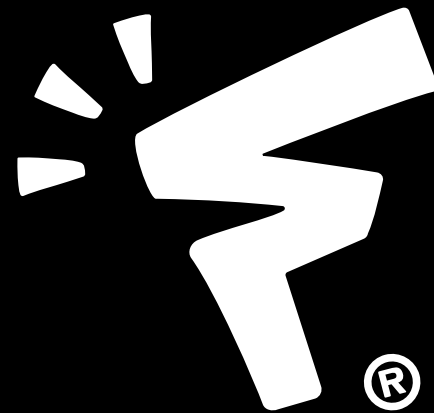
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Rationale

The new Fantacycling logo captures the essence of the cycling journey while broadening its appeal to a wider audience. The custom typeface is bumpy, fun, and organic, reflecting the challenges and joys of cycling.

The "F" maintains a connection to the original logo, preserving brand familiarity while signalling an exciting evolution. This playful yet sophisticated design strikes a balance between tradition and innovation, aligning perfectly with the brand's aim to welcome a diverse, international user base and inspire more people to join the Fantacycling® community.

Asphalt

#323232
RGB 50 50 50
CMYK 0 0 0 93

Cloud

#FAFAFA
RGB 250 250 250
CMYK 0 0 0 3

Terracotta

#FF8957
RGB 255 137 87
CMYK 0 58 65 0

Walnut

#543232
RGB 84 50 50
CMYK 43 69 56 63

Grass

#107B50
RGB 16 123 80
CMYK 86 27 79 13

Forest

#103525
RGB 16 53 37
CMYK 88 50 79 65

Peony

#FFB3FD
RGB 255 179 253
CMYK 11 37 0 0

Orchid

#BA34A4
RGB 186 52 164
CMYK 40 85 0 0

River

#18D7E9
RGB 24 215 233
CMYK 63 0 15 0

Lake

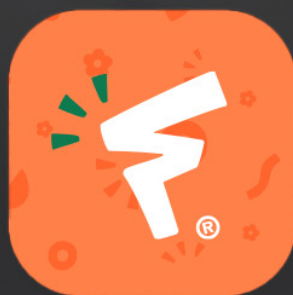
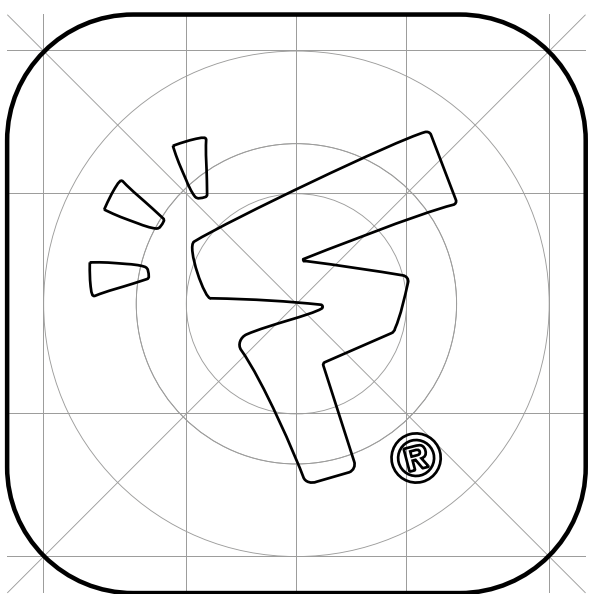
#18808B
RGB 24 128 139
CMYK 81 29 39 12

Sunrise

#FFDD33
RGB 255 221 51
CMYK 2 10 84 0

Sunset

#FFA200
RGB 255 162 0
CMYK 0 44 93 0





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Become a Fanta Manager

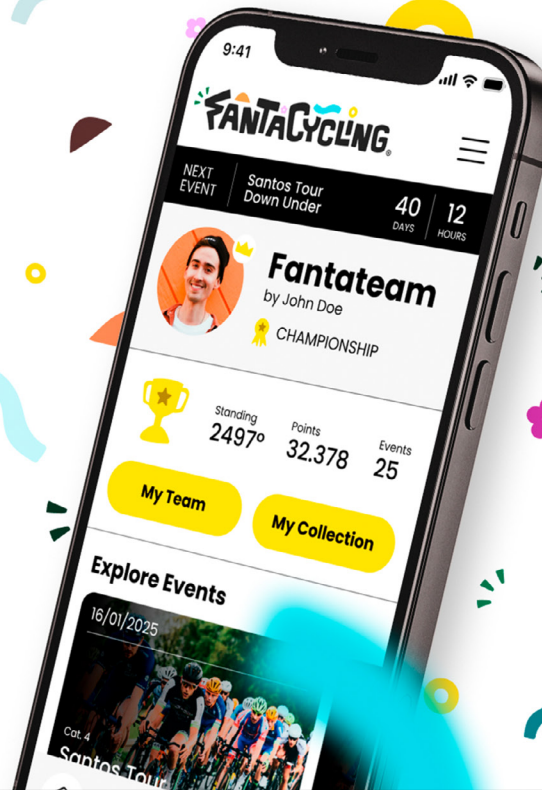
Fantacycling is the ultimate app for cycling enthusiasts!

Simple, fun, and intuitive, it lets you create your dream team and compete in the championship or challenge your friends in custom leagues. Whether you're a seasoned fan or new to the sport, Fantacycling combines strategy and passion to make every race even more exciting.

Start playing today!



Follow Us







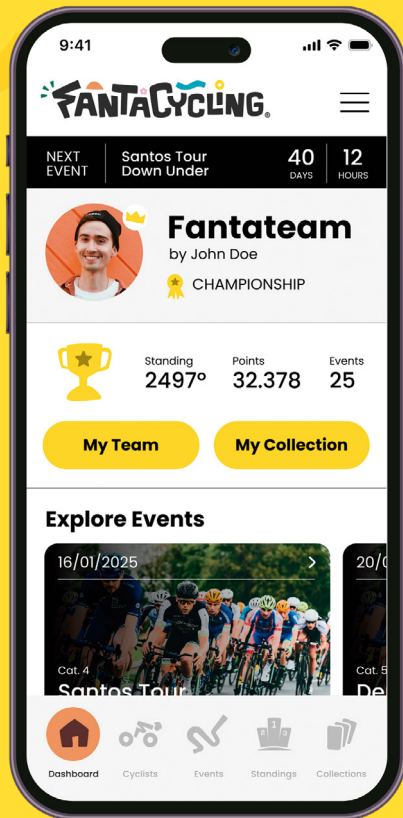
FANTACYCLING

Simple, fun, and intuitive,
it lets you create your dream
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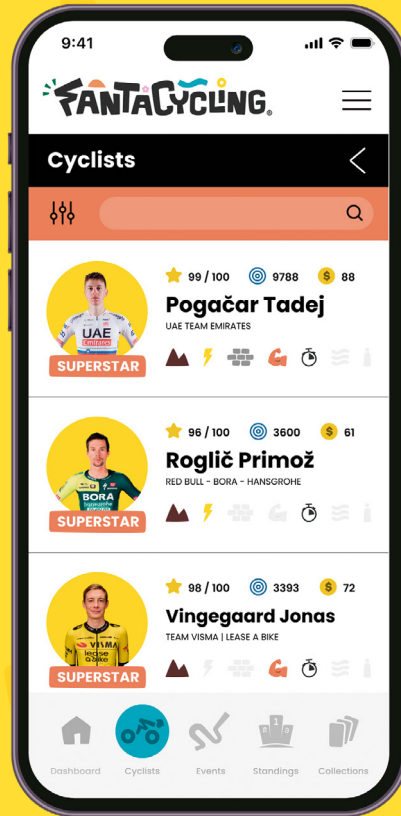


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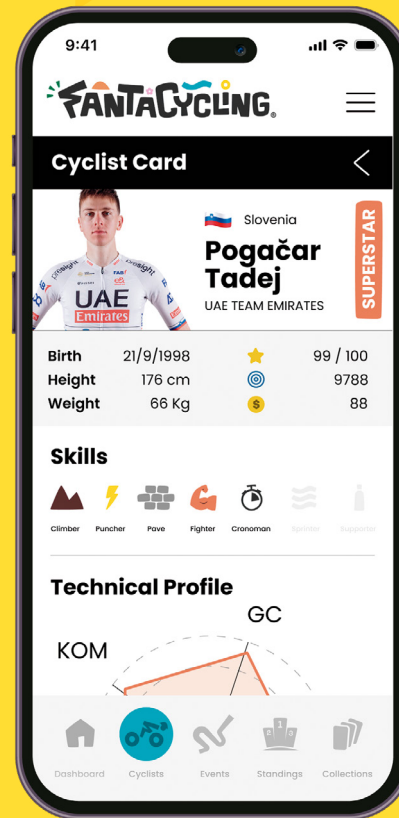
DASHBOARD



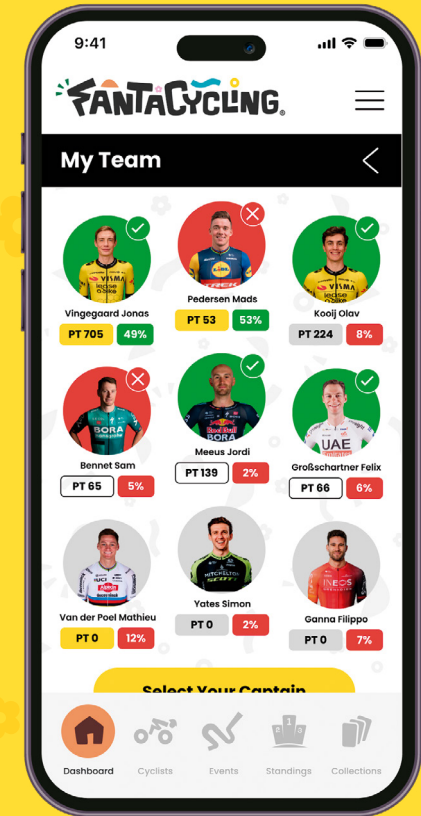
CYCLISTS LIST



CYCLIST CARD



TEAM LINE UP

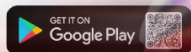


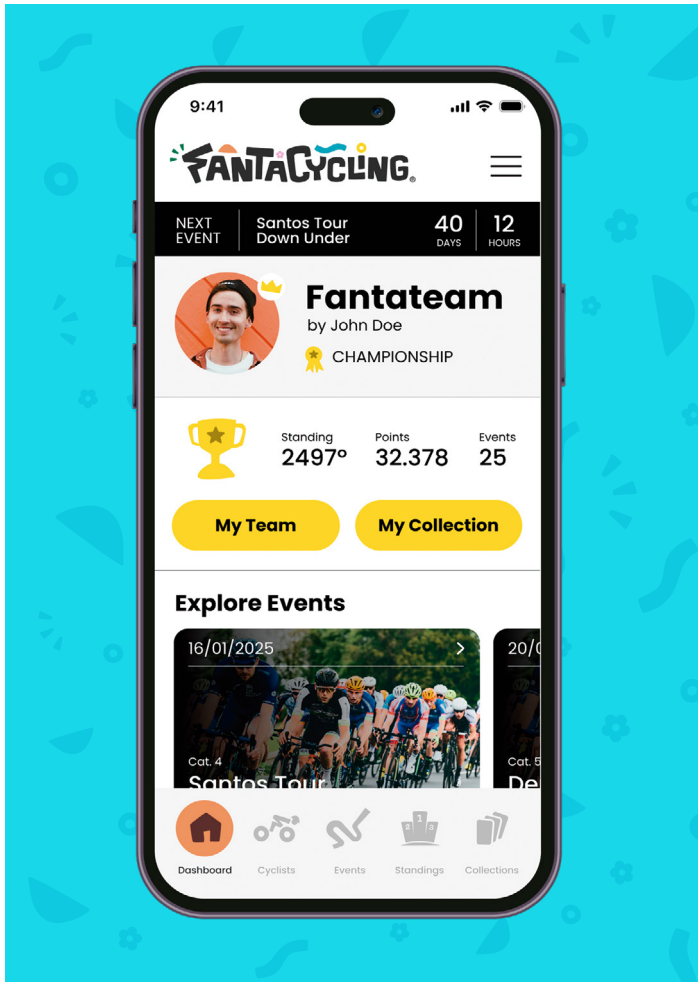
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POPPINS FONT FAMILY

Header

Sub Title

Subhead

Ulla ium ut poribero qui nimperfero oditasp ientotatem. Maio ommolor as re sitatiatem ilignatibus, velibus. Incimus, ut pratur? Offictur acepre sundae int, tem quis modit, sed quossin cus essequa tquatius alia eatum, omnienis iunt, temque plab ipsum suntorp oritas adiltio tesci voluptatur

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THANK YOU